

renegade records

Renegade Records is so much more than just a label. Renegade Records specialises in music publicity, artist development, artist management, distribution, digital streaming platform marketing, social media marketing and graphic design, just to name a few.

To be frank Renegade Records specialises in artist exposure, no matter how long your music has been out for - music is timeless and yours deserves to be heard!

Our goal is to service & grow artists for rates that are accessible even for the smallest budgets, PR shouldn't have to be thousands of dollars. We service blogs, radio stations and spotify + apple music playlists in EVERY genre. Imagination has NO limitation and neither do we.

We also specialise in sync licensing, and we've found success in it. We've landed deals for artists with major brands like Volkswagen, Chanel & Jansport. We have contacts across the globe waiting to hear your music, let's take this worldwide!

We also have a worldwide distribution deal with Independent Digital and work closely with Music Gateway UK. We have a huge network of contacts, GLOBALLY that we are ready to share with YOU.

Matthew Cue - Freedom (Volkswagen Campaign) current Spotify plays: 219,000



publicity campaigns

Tier 1

Radio Plugging *Triple J included for Australian artists*
Blog servicing (Interviews + Reviews) - 5 outlets
Spotify playlist placement (3 or more playlists)
*Apple Music playlist placement for an extra fee

\$300

Tier 2

Radio Plugging *Triple J included for Australian artists*
Blog servicing (Interviews + Reviews) - 10 outlets
Spotify playlist placement (3 or more playlists)
Spotify extended pitch
*Apple Music playlist placement for an extra fee

\$600

Tier 3

Radio Plugging *Triple J included for Australian artists*
Blog servicing (Interviews + Reviews) - 15 outlets
Spotify playlist placement (3 or more playlists)
Spotify extended pitch
YouTube Campaign
*Apple Music playlist placement for an extra fee

\$1000

partners

Here are a few of our partners



floated scenestr

POP4DUST

ELEVATOR BUZZMUSIC

digital streaming promotion

Spotify Ad Studio

Minimum ad spend \$250

\$50 setup fee

Independent Spotify Playlist Placement

3 playlists

1 week \$40

1 month \$120

Third Party Playlist Placement

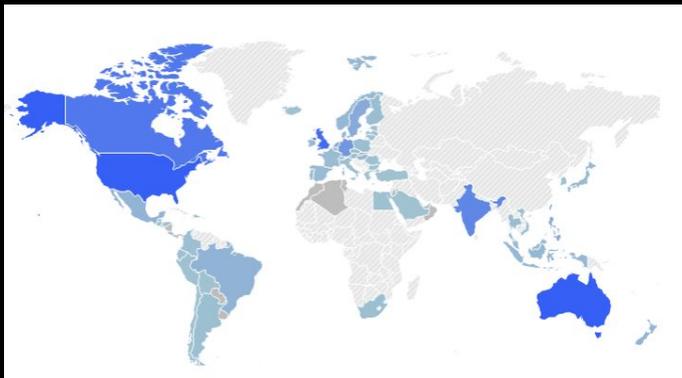
Larger reach

Spotify or Apple Music

1 month \$200

Extended Pitching to network contacts

\$300



ALL-TIME

2,154,324 streams

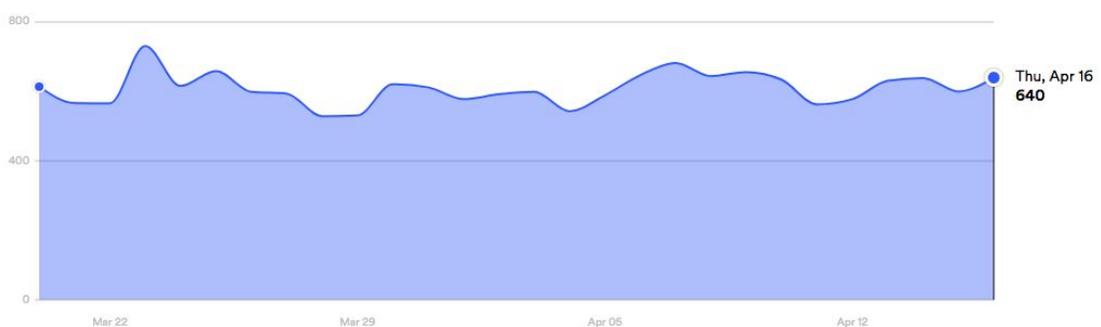
ALL-TIME

413,028 streams

Streams this period

20 MAR 2020 – 16 APR 2020

Last 28 days



other services

Triple J pitching (Australian artists only)
\$50 per song

Cover Art
\$50 per design

Lyric Videos
\$150 per video

Social Media Content Creation
\$50 for 5 graphics

Poster Design
\$100 for 5 designs

Website Design
including domain purchase and setup
\$300

Sync Licensing
Please email bianca@renegaderecs.com

Instagram marketing
\$50 per week

DIY Instagram marketing E-Book
\$15

Instagram business E-Book
\$15

2 E-Books for \$20

renegade
records